

Chico Friends of the Library Board Meeting Minutes ~~November 15, 2011~~

January, 2012

Members in attendance

Margaret Bomberg	Diane Friedman	Marian Milling
Debbie Cobb	Fe Howard	Joan Olmstead
Gerald Davis	Don Kidd	Susan Rauen
Susan Davis	Linda Leahy	Mary Wahl
Carolyn Dorn		
Ann Elliott	Rupert McDowell	

Guests

Helen Sutton (lead book sale volunteer), Tom Lando & Jim Stewart (Chico Helping Chico) Tara Links (CFOL web site volunteer)

Meeting called to order

Marian Milling called the meeting to order at 7PM.

Approval of July Minutes

Minutes for November, 2011, meeting were approved (m,s,c: Kidd, SDavis).

Additions to the Agenda

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Reports

Treasurer: Report approved (m/s/c: Friedman, Bomberg). \$42476 taken in by book sale in 2011 calendar year. Craft Fair/Quilt Raffle made about \$2500.

Librarian: The desk for remodel has been built and a bill should arrive at some point. Remodel plans are in review. Soroptimist's money has been used to buy new computers for staff. Chico branch had 46K-50K circulation (still high). County pays for 6 full-time staff, city pays for 2 full-time staff plus extra help. Chico does 65-70% of county business. There are many story times, staffed by professional staff. Japanese and Chinese story time staffed by volunteers. We don't have enough staff to have a professionally staffed story time on weekends. Jim Gill event was a big success.

Volunteer Pot luck is 2/23/12, 11:30 - 2pm. This event is hosted by the Chico Branch staff members - music, skit, thank you for your help.

There is a new program, grant-driven by State money. A kindle program... 6 kindles will be used to transfer interlibrary loans. Interlibrary loans might also be filled by purchasing used books, loaning them and then discarding them or putting them into circulation. It's a trial program, not for publication yet. Staff is being trained now, and other branches will be trained in January. Traditional interlibrary loans end in June, 2012.

All, except 4, of the Christmastime Buy The Book were sold.

Book Sale: Anne Elliott introduced Helen Sutton, lead volunteer on the book sale. There is a dot system to indicate inventory age of books. Bruce Campbell, one of the book movers, had surgery and HSutton's husband has stepped in for a while. Helen would like a volunteer to talk to other groups about our books. \$1500 and \$900 for first two weeks of the year. Book sale committee meeting for January 20 is cancelled.

Library advisory board: Don reports... planned giving was discussed. Don submitted his resignation to the LAB (no time because of travel). Diane has been replaced by ??.

Ongoing and New Business

Presentation by Chico Helping Chico.

It started as an effort to build a baseball field and ended up with a list of community needs (library important in the list) and the baseball field has turned into a football field. Next step is to conduct a poll to see if sales tax is feasible. Originally thought 3/4%, now thinking 1/2%. If feasible, then shooting for an election in late summer or fall. Can the state take this money? No. Can city council redirect funds? No. Ballot measure would stipulate that money goes to county to be used for Chico branch exclusively. Ballot measure will stipulate there be no reduction in county funding for the Chico branch because of this money. Annual audit will report how the money is spent. Mendocino county passed a sales tax (library benefited). Initial thinking is the tax will last at least 20 years. Does the probable state sales tax impact this local tax? People may balk at two taxes, poll will tell.

Library director recruitment status: No news.

Rob Memorial: Mrs. Atkinson will speak with son, Evan. At least another month until there is some movement on this.

Sign in front of Library: A sign like in Paradise would be maintained by Chico staff. Cost is \$3-4K. Marian and MaryW and Rupert will look into this some more.

Upcoming Events: February is membership month. Staff will wear t-shirts and decorate, give out bookmarks for "Love Your Library" month. February Carrel will include membership renewal envelopes. Marian will put up posters. An article in the Carrel will explain the history of the \$37.25 campaign.

Bookmark contest, concurrent with National Library Week is coming up. Joan O will ask John if he would like to run the bookmark contest again. Tara suggested channeling contest through art teachers.

Annual Meeting in May: Mrs. Roger Aylworth (romance novelist) might be a good speaker. Think about who you would like to have as a speaker and we can discuss at the next board meeting.

Correspondence: NS Symphony would like us to donate \$, service, or item of value for their fundraiser. Anne suggested a book bag, some quality donated books and some book bucks... sounds good.

Trivia bee: CFOL team came in second. Congratulations!

Bruce Campbell, book sale volunteer: Marian sent a card from us.

Marian adjourned the meeting at 8:51pm.

Next meeting: February 21, third Tuesday of the month.

Attachments:

1. *Meeting Agenda, one page*
2. *Chico Helping Chico, two pages*

Chico Friends of the Library
Board Meeting Agenda
Tuesday, January 17, 2012, 7:00 pm
Chair: Marian Milling

- **Introductions**
- **Additions to Agenda**
- **Approval of Minutes—November 15, 2011**

- **Presentation**—Jim Stewart of Chico Helping Chico sales tax initiative

- **Reports**
 - Book Sale—Ann Elliott
 - Treasurer—Susan Davis
 - Librarian—Susan Rauen
 - Library Advisory Board--Don Kidd

- **how? Ongoing/New Business**
 1. Chico Helping Chico sales tax proposal to benefit library—to support and if so, how?
 2. Library Director recruitment status
 3. Permanent Memorial for Rob
 4. Sign for in front of the library
 5. Upcoming Events
 - Membership drive in February
 - Bookmark contest in March?
 - Annual meeting in May
 6. Newsletter
 7. Other

Next Meeting: Tuesday, Feb. 15

Chico Helping Chico
"Take Back Our Town"
Statement of Principles for a Local Sales Tax

PROBLEM STATEMENT

- Local public safety, education, libraries, arts, sports – you name it. The State of California continues to cut funding to important Chico services and priorities.
- And, there's no end in sight. Most tax dollars flow through Sacramento or Washington D.C. where local priorities are nothing more than a tiny blip on the radar screen.
- Chicoans have a solid tradition of community engagement and service. But for too long, the priorities and hallmarks of healthy community life in Chico have been compromised by decisions made hundreds and thousands of miles away.
- We simply cannot continue to rely on the State of California. In a state of 37 million, the concerns and priorities of the citizens of Chico are too easily lost in the statewide competition for resources.

SOLUTION STATEMENT

- Government works best and is more accountable to taxpayers when decisions are made locally. It's time Chicoans think strategically and take coordinated action to safeguard hallmark civic services and priorities.
- To this end, more than 40 Chico community leaders across a broad spectrum of interests – public safety, education, small business, libraries, arts, elected officials, recreation – are working together to put a replacement sales tax initiative before voters in Chico in 2012.
- In a nutshell, a replacement $\frac{3}{4}$ -cent sales tax would replace the State's 1-cent sales tax which recently ended. All of the funds generated from the replacement $\frac{3}{4}$ -cent sales tax would stay in Chico and provide a long-term, sustainable funding source for critical hallmark services and priorities.

Chico Helping Chico

"Take Back Our Town"

Consensus List of Community Priorities

REVENUE RANGES

- 1/2-cent Sales Tax \$8,000,000
- 5/8-cent Sales Tax \$10,000,000
- 3/4 -cent Sales Tax \$ 12,000,000
- 1-cent Sales Tax \$16,000,000

COMMUNITY SERVICES & PRIORITIES Funding Percentage

- Additional Police Officers and Fire Fighters 44% 25 new police officers and Fire Fighters (not for existing salary / benefit increases)
- High School Sports 10% Sustainable baseline funding source for athletic programs
- High School Theater, Music, and Industrial Arts 7% Sustainable, baseline funding that restores / adds funds to program area
- Library Operations 9% Sustainable, baseline funding source for operations
- Bidwell Mansion Operations 5% Sustainable, baseline funding source for operations
- Local Non-Profits (Econ Dev/Social Service) 4% Sustainable, baseline funding source for programs
- Bidwell Park Active Area Maintenance 4% Sustainable, baseline funding source for programs
- "Pothole Fund" 5% Additive maintenance and improvement projects of existing City roads
- Operations and Maintenance 11% \$200k Community Center, \$250k Aquatics Center, \$50k Administration of fund

NEW COMMUNITY FACILITIES

	Funding Level	Leveraged Amt.
• Chico Community Center & Fields	65%	\$ 22,500,000
• Aquatics Facility	35%	\$ 12,000,000
	100%	