

CHICO FRIENDS OF THE LIBRARY
BOARD MEETING MINUTES
FEBRUARY 19, 2013

PAGE 1 OF 3

Members in attendance:

~~Margaret Bomberg~~
Debbie Cobb
~~Patti Conlin~~
Gerald Davis
Susan Davis

Ann Elliott (sub. sec.)
~~Diane Friedman~~
Fe Howard
Don Kidd
Linda Leahy

Rupert McDowell
Marian Milling
~~Joan Ohmstead~~
Sarah Vantrease
Mary Wahl

Guests: Maureen Jeffers, Paul Wesbecher

Meeting Called to order

Rupert McDowell, co-president, called the meeting to order at 7:00 pm.

Approval of minutes

January 15, 2013 Minutes approved as amended (m/s/c Elliott/Leahy).

Treasurer's report

The January 31, 2013, Treasurer's report approved (m/s/c Elliott/Leahy).

Book Sale report

Ann Elliott reports that things continue well with the book sale. She noted recent donation of books to PV High School and a future donation to the Chico Symphony Guild for a silent auction item of a book bag full of books. The book sale volunteer appreciation month of September went well. The board expressed a desire to further thank those volunteers who put in many hours each week. Motion to invite Helen Sutton, Helen Martin, Rosa Weston, and LeeAnn McConnell to lunch at a place of their choosing NTE \$120 (m/s/c Milling, S. Davis)

Librarian's report (substitute secretary's note: included below is Library Manager's Sarah Vantrease Report to CFOL as she wrote it. I have added my notes and Board motions in *italics*.)

Grants and Partnerships

- BCL won a Northnet Library System Innovation Grant! In essence, social work interns from Center for Nutrition and Activity Promotion (CSU Chico) will set up a pop-up computer lab near story times and assist eligible parents (and others) to apply for CalFresh while educating them about nutrition and trying to get them into the CNAP support program where they'll be able to learn to practice healthy choices. Our intent of the grant is encouraging parents to provide sound nutrition to story time children to encourage attention and reading readiness (plus to get lightweight laptops which we can use for other programming.)
- Chico Branch is doing monthly outreach at Torres Shelter, right now fairly general, just sharing books and library information. We had a great time in January (a resident told us that we "brought a lot of joy") and look forward to going again at the end of February. Potential for specific outreach in the future, such as a job-searching class.
- Other upcoming partnerships: Growing Up Chico storytime at the mall; Humane Society Dog/Kitten adoption event in June; Permaculture Society and the Grub Education Guild – seed lending library; Sherry Morgado, Chico Housing Services, connections with transitional, low-income, public housing locations here.

CHICO FRIENDS OF THE LIBRARY
BOARD MEETING MINUTES
FEBRUARY 19, 2013

PAGE 2 OF 3

- The goal with our outreach and partnerships is both to offer a real service to the community, as well as to develop a diverse group of new library users (including funders, volunteers, and voters).

Special Guests

- Chico Branch recently welcomed Supervisor Wahl and Supervisor Kirk to meet with Sarah and Mel; it was wonderful to meet these library supporters.

New & Coming Soon at the Chico Branch!

- New Travel Guides section, Test Books section, Young Adult area features, and lots of merchandising stands to display new books.
- Tech Tuesdays and Thursdays starting in March: drop-in user group, 5:30-6:30 pm, for e-reader/tablet computer users. Bring a device, meet others, and learn how to use free library e-books. Goals: let the community know we have e-books, empower users of all backgrounds to get them, build community. We're also looking for some volunteers.
- We have a computer now at the reference desk so visitors can download e-books directly to their Nooks and Kindles.
- Story Tail Tutors: On fourth Saturdays, kids (up through age 11) can come read to trained therapy dogs at the library. Especially good for "struggling readers" or kids who feel shy about reading out loud and need a friendly non-judgmental listener. Kickoff/Intro this Saturday, 2/23 at 2 pm.
- Floating collection of books on CD & large type materials to circulate throughout the county, freshen up collections. Materials still available for requests from anyone throughout the county, but have a new temporary home base for those who like to browse the shelf.
- *Automatically yours – really popular (option being considered? coming soon?)*

Staff News

- Kimberlee Wheeler, Butte County Library's marketing and outreach coordinator, is based out of Chico two days a week now, Thursdays and Fridays.

Love your Library Month

- Take a look at our sweet valentines and notes from visitors. We can use some of the quotes for marketing and other purposes.
- Big thank you too to CFOL for how you love the library and make such a big difference here. We love you too!
- *Volunteer Appreciation Lunch on Thursday*

Money Requests

- \$225 for Volunteer Appreciation this Thursday. *(already approved)*
- \$52.24 for 1000 Dr. Seuss Bookmarks for the children's room for "Read Across America Day". *(m/s/c Cobb, Wahl)*
- \$1125 for Summer Library Program activities for kids/teens/families. *(m/s/c Cobb, S. Davis)(Uni and her Ukulele, Wild Things, Inc!, Uncle Jer's Bee Show)*
- In addition to the \$3000/month book allowance, we are requesting:
 - o \$150/month for new DVDs. CFOL designee will buy directly from Amazon for best prices, no delays, and then donate to the library – the librarian will select with an emphasis on current movies including independent films, children's titles, and documentaries, as well as responding to patron requests. *(m/s/c Wahl, Cobb)*
 - o \$100/month to buy bestseller e-books for our six circulating Kindles. Patrons can check out the Kindles for one week and read as many of the e-books as they like. The Kindles will be kept at Chico and available on a first-come, first-serve basis. *(m/s/c Milling, Wahl)*
- *It was noted that the new paperback book spinners may cost less with best pricing via Demco Rep. Randy Korte*

CHICO FRIENDS OF THE LIBRARY
BOARD MEETING MINUTES
FEBRUARY 19, 2013

PAGE 3 OF 3

Ongoing and New Business

Bylaws: The committee has met. Don Kidd has spoken with John Burkhardt who advised that the Bylaws are easy to change and clarify. Changing articles of incorporation is possible but generally not necessary. The committee will meet again and also update the Standing Rules.

Rob Atkinson Memorial: Plaque is still in progress. Debbie Cobb will consult with Margaret Bomberg.

Bookmark Contest: John Few requests funds for copies and prizes. Up to \$300 (m/s/c Elliott, Cobb). Contest judge volunteers: Cobb, Wahl, G. Davis, McDowell. John to email details.

Joint FOL meeting report: Mary Wahl reported on the meeting in Durham. CFOL received \$190 gift card from Barnes & Noble as portion of the Book Sale proceeds.

Book Sale Donations: Don Kidd reported again that the Bayliss library would love to receive some used Children's books to freshen their collection. Paul Wesbecher asked that book donations to the Butte County Jail be started up again. Rob had coordinated that effort with CLIC. Rupert will speak with Mel to find how to proceed.

Jigsaw Puzzles: Marian Milling reports the puzzles should be ready this spring.

Suggestion box: Two boxes needed? – when, where, purpose?

Cupcake Sale: Rupert has contacted Century 21 regarding the Cup Cake sale and our cooperation.

Butte County Library Advisory Board: Two new Chico representatives have been appointed: Jeff Wanee and Marylou Johnson. Mary Wahl will ask Larry to ask one of them to attend our board meetings to keep us informed.

Nominating Committee: Two officers (Vice President and Treasurer) and general Board members are needed. Susan Davis offered to remain as Treasurer. Marian Milling and Mary Wahl agreed to be on the committee.

Summer Library Program – Ad in CARD summer PLAY Catalog: Ann Elliott will again design the ad. \$425 to cover the charge (m/s/c Milling, McDowell) Ann will forward SLP dates to Mary Wahl.

Annual Meeting – May 21: Speaker suggestions: Richard Burrell (Ishi), Helge Ruge, Greg Cootsona (Say Yes to No), Dave Barnett, Morris Taylor, Hannee Voyles (Holocaust).

Rupert closed the meeting at 8:20 PM. (m/s/c Milling, Cobb)

Next meeting: March 19, 2013, third Tuesday of the month.