

## Chico Friends of the Library Meeting Minutes

July 21, 2015

Present: Margaret Bomberg, Susan Davis, Ann Elliott, Diane Friedman, Nancy Leek, Marian Milling, Jen Rold, Mary Wahl.

Guests: Don Regis-Bilar, TJ, Riley Rosenquist, Brenda Crotts

Meeting was called to order by President Diane Friedman at 7:02 pm. Introductions made around table.

Guest Don Regis-Bilar proposed a fundraiser to benefit Chico Branch. To be held on Sunday, either Sept. 20 or 27, at Covered Bridge Park and would be endorsed by Chico Enterprise Record which would provide advertising and graphic support. The park will waive its usual fee. The event would last 2 hours and would include reading, music and silent auction. Cost: \$10. Consensus was to support this. Funds raised have no strings attached. Regis-Bilar will report again at September meeting.

Treasurers Report: Book Sale generated \$63,454 in recent fiscal year. Internet sales have doubled. There is \$12,000 in PayPal account so some will be transferred to building fund as well as funds from the checking account.

Minutes for June 2015: Approved with changes. Passed-MM/SD.

Book Sale: Success mentioned by treasurer. Was discussed whether to have a "reward" luncheon for book sale volunteers. Members voted yes (MW/MB) to take all book sale volunteers to lunch in late August/early September at a local restaurant with adequate space such as Roots, La Hacienda or other.

Librarian's Report: Guests TJ and Riley Rosenquist are working with teen volunteers on a 5k fundraiser run called "Christmas Dash." Purpose is to raise funds for YA books. Possible date is 12/13/15 to be confirmed after checking for conflicts. Friends' help is needed for publicity and some minor expenses. Support was indicated; advice was to consult with Fleet Feet for details on how to handle this event.

From Children's Librarian Kristine: Volunteers needed on July 30 from 11:30-1 to help with Summer Reading Program Party. Contact her. Digital Media Lab is going. 3D Printer workshops have been full, and MacBooks are being used. Official opening of the lab is 8/1/15. Larry Wahl will be special guest.

Statistics for June were announced: circulation of 54,712 and other numbers very high. With Monday closing, Tuesdays are frantic. County Library Director Mel Lightbody came and took pictures and observed on a busy Tuesday. She will report to county officials.

The County Project Manager for the remodel visited and will adjust drawings to allow for 16 more computers in adult area and 2 more in young adult. Project will begin in August. Roof repair is delayed until spring. Replacing incandescent lights with LEDs in meeting room is still in plans.

Joint Friends of the Library (JFOL): The group had lunch and also received survey results from Oliver Allen. Information will be shared more widely in future. Next meeting is 9/28/15.

Library Advisory Board (LAB): Ann Elliott attended recent meeting. LAB and JFOL need better communication. LAB received information about county expenditures by branch. Hours and circulation need to be added to the expenditures chart. The county library director and the county CAO are going to direct analysis by branch—staff activities, patron use, and other measurable activity. Future planning needs “big name” people to be on a planning committee for obtaining secure library funding. No immediate goals or plans at this time, however.

Newsletter: Jen was praised for the good July issue of *The Carrel*. Kelsey McGee solicits and edits articles, and Jen does layout and mailing. Next issue will be in early October.

### **New and Ongoing Business**

Grant/Annie B's: Final application is being sent very soon. A formula is being used by the city to award grant funds. An Annie B's ad may appear in the local *Upgraded Living Magazine*. A direct mailing will be made to CFOL members with letter to be drafted by Diane Friedman. Mailing will include return envelope addressed to North Valley Community Foundation.

Fixit Clinic: No action and will be tabled due to other potential fundraisers.

Advertise in CARD's *Play* guide: CFOL will have an ad promoting fall library programs in the fall edition of *Play*. Because of this, CFOL will receive a free digital ad that may feature the Annie B's drive.

Discussion of Added Space: Some members have talked about possibility of adding on a room to be designated for the book sale—receiving and processing books, having ongoing sales. A ballpark cost might be \$500,000. Would not happen this fiscal year and may be further discussed later.

Thank You: Don Kidd recently resigned from CFOL. Marian offered to write him a thank-you note for his contributions of time and workmanship for the library; Brenda will select an appropriate book in his name. Motion for this passed—MB/ MW.

The meeting was adjourned at 8:45 pm. Next scheduled meeting is Tuesday, August 18, 2015.